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SOUTH CHINA HOLDINGS COMPANY LIMITED

南華集團控股有限公司 (Incorporated in the Cayman Islands with limited liability)

(Stock Code: 00413)

POSITIVE PROFIT ALERT

This announcement is made by South China Holdings Company Limited (the "**Company**", together with its subsidiaries, collectively the "**Group**") pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Listing Rules**") and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors of the Company (the "**Board**") wishes to inform the shareholders of the Company (the "**Shareholders**") and potential investors that, based on the preliminary review of the unaudited consolidated management accounts of the Group, the Group expects to report a significant increase in profit by approximately 300% for the year ended 31 December 2019 (the "**Year**") as compared with the audited results for the year ended 31 December 2018. According to the available information, the expected increase in profit is mainly attributable to the fair value gain on the investment portion of the project in Shenyang, China, that is under development during the year and being re-measured at fair value as at 31 December 2019 pursuant to the applicable accounting standards.

The Company is still in the process of finalizing the annual results of the Group for the Year. The information contained in this announcement is only based on the preliminary assessment by the Board of the unaudited consolidated management accounts of the Group for the Year and the unaudited information currently available to the Company. Details of the Group's results for the Year will be disclosed as and when the audited annual results of the Group for the Year is announced.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board South China Holdings Company Limited 南華集團控股有限公司 Cheung Choi Ngor Executive Director

Hong Kong, 13 March 2020

As at the date of this announcement, the directors of the Company are: (1) Mr. Ng Hung Sang, Ms. Cheung Choi Ngor, Mr. Richard Howard Gorges and Mr. Ng Yuk Yeung Paul as executive directors; (2) Ms. Ng Yuk Mui Jessica, Mr. Ng Yuk Fung Peter, Mr. David Michael Norman and Ms. Li Yuen Yu Alice as non-executive directors; and (3) Mr. Chiu Sin Chun, Mr. Kam Yiu Shing Tony, Mrs. Tse Wong Siu Yin Elizabeth and Mr. Yip Dicky Peter, J.P. as independent non-executive directors.